

2019 ACTIVE BOOMERS & SENIORS EXPO

SATURDAY, MARCH 30 • 10AM-2PM • UNF UNIVERSITY CENTER



SPONSOR PACKAGES

TO RESERVE SPONSORSHIP 904.810.8535	PRESENTING SPONSOR \$4,000	PLATINUM SPONSOR \$3,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,500	STANDARD EXHIBITOR \$545
SPONSOR BOOTH(S)	SOLD	2	2	1	1
NAME/LOGO IN THE FLORIDA TIMES-UNION PROMOTIONAL ADS	✓	✓	✓	✓	
DIGITAL AD IMPRESSIONS ON JACKSONVILLE.COM	100,000	100,000	100,000	50,000	12,500
FULL COLOR AD IN THE TIMES-UNION EXPO SPECIAL SECTION	BACK COVER	FULL PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE
INTERNET ACCESS & ELECTRICITY	✓	✓	✓	✓	✓ <small>BASED ON AVAILABILITY</small>
NAME/LOGO PRINTED ON 5,000+ FLYERS	✓	✓	✓	✓	
MENTION IN PRE-EVENT & POST-EVENT EMAIL BLASTS	✓	✓	✓	✓	
NAME MENTION IN PRESS RELEASES	✓	✓	✓	✓	
EXPO SPEAKER PRESENTATION SLOT	✓	✓	✓		
VERBAL RECOGNITION DURING EXPO P.A. ANNOUNCEMENTS	✓	✓			
SPONSOR'S BROCHURES DISTRIBUTED AT EXPO ENTERANCE	✓				
YOUR SIGN/BANNER DISPLAYED AT EXPO ENTERANCE	✓				
SPONSOR CATEGORY EXCLUSIVITY	✓				
PERSONALIZED PRESS RELEASE	✓				
RECOGNITION ON TV & RADIO INTERVIEWS & SEGMENTS	✓				

FOR MORE INFORMATION, CONTACT OUR TEAM!
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