



4th ANNUAL

Active Boomers & Seniors Expo

ST.AUGUSTINE
OUTLETS

500 Outlet Mall Blvd,
St Augustine, FL 32084

MARCH 2, 2019 | 10:00AM-2:00PM

To Reserve Sponsorship 904-829-4502 or sara@lifestyleeventsmgt.com	Presenting Sponsor \$4,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Custom Theme Cost TBD
Sponsor Booth(s)	3	2	2	1	1 - 3
Name/Logo in St. Augustine Record Promotional Ads	✓	✓	✓	✓	✓
Digital Ad impressions on staugustine.com	100,000	100,000	75,000	50,000	50,000 - 100,000
Full Color Ad in St. Augustine Record EXPO Special Section	Back Cover	Full Page	Half Page	Quarter Page	1/2 - Full Page
Internet Access & Electricity	✓	✓	✓	✓	✓
Name/Logo Printed on 10,000+ flyers	✓	✓	✓	✓	✓
Mention in pre-event & post-event Email Blasts	✓	✓	✓	✓	✓
Name mention in Press Releases	✓	✓	✓	✓	✓
EXPO Speaker Presentation Slot	✓	✓			
Verbal recognition during EXPO on P.A. announcements	✓	✓	STANDARD EXHIBITOR PACKAGE COST: FOR PROFIT RATE \$545 NON-PROFIT RATE* \$395 <small>*Must be a Local Community Based 501C3</small> <small>INCLUDES: 6' covered table, 2 chairs, table top sign, electricity, 5" x 3" color ad in the St. Augustine Record Special Expo Section & 12,500 impressions on staugustine.com</small>		
Sponsor's brochures distributed at EXPO entrance	✓				
Your Sign/Banner displayed at EXPO entrance	✓				
Sponsor Category Exclusivity	✓				
Personalized Press Release	✓				
Recognition on T.V. & Radio Interviews & Segments	✓				

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In Association with..



EXPO
MARKETING TEAM:

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